



**NIVS IntelliMedia Technology Group Technology Announces Reporting Date  
For First Quarter 2009 Financial Results**

Huizhou, Guangdong, China, May 18, 2009 – NIVS IntelliMedia Technology Group, Inc., (NYSE Amex: NIV), a consumer electronics company that designs, manufactures and sells intelligent audio and visual products, today announced that it plans to report its first quarter financial results on Tuesday, May 19, 2009 after the market closes . The Company will also hold a conference call to discuss the financial results on Wednesday, May 20, 2009 at 8:00 am ET.

Listeners may access the call by dialing 1-719-325-2117. To listen to the live webcast of the event, please go to [www.nivsgroup.com](http://www.nivsgroup.com) and click on the Investor Relations section where conference calls are posted. Please go to the website 15 minutes early to download and install any necessary audio software.

A replay of the call will be available from May 20, 2009 to June 3, 2009. Listeners may access the replay by dialing 1-719-457-0820, passcode: 5193040.

**About NIVS IntelliMedia Technology Group, Inc.**

NIVS IntelliMedia Technology Group is engaged in the design, manufacture, marketing and sale of audio and video consumer products. NIVS' products include digital audio systems, televisions, digital video broadcasting ("DVB") set-top boxes, DVD players, as well as peripheral and accessory products such as remote controls, headphone sets and portable entertainment devices (MP3/MP4 players). NIVS has invested substantial resources in the research and development of its intelligent audio and video consumer products, most of which utilize its Chinese speech interactive technology to permit users to control Nivs' products through the user's spoken commands. NIVS' products are distributed worldwide, including markets in Europe, Southeast Asia and North America.

For more information, please contact:

Company Contact:  
Jason Wong

Vice President Investor Relations

Tel: +86 -138 299 16919

Email: [jason@nivsgroup.com](mailto:jason@nivsgroup.com)

Investor Contact:

ICR:

Michael Tieu

Tel: +86-10-6599-7960

Email: [michael.tieu@icrinc.com](mailto:michael.tieu@icrinc.com)